

A COMMUNITY of GAME CHANGERS

Entrepreneurship at Aalto University

50%

of Finnish *startups* that originate from universities come from the Aalto community



MIT has rated Aalto's ecosystem among the *top-5* rising stars in the world



Aalto University



Entrepreneurship is a more popular career option than ever – in the last four years, over

2000

students have studied through the Aalto Ventures Program

Promoting entrepreneurship

- ▶ Research on entrepreneurship
- ▶ Entrepreneurial education for all students
- ▶ Business incubators and accelerators
- ▶ Innovation scouting and support
- ▶ Student-led entrepreneurial activities
- ▶ Active collaboration with companies

70 to 100

companies are founded every year in our ecosystem

Aalto is ranked

14th

university in the world for *collaboration* with industry



Head start with the Aalto ecosystem

Aalto Ventures Program

The program prepares students for high-growth entrepreneurship through top-level **education and co-curricular activities**. Aalto Ventures Program also helps Aalto schools and other universities to include entrepreneurship in their teaching.

AALTO VENTURES PROGRAM



Aalto Start-Up Center

Aalto Start-Up Center provides high-quality **business development services** and support. Over 800 companies from Aalto and beyond have been put on track for growth and nearly 3000 new jobs created.

Aalto Design Factory

Design Factory is a **multidisciplinary environment** for research and education on product development. Fostering entrepreneurship by problem-based learning, the concept has spread out to five continents through **Design Factory Global Network**.



University-run entrepreneurial activities



A Grid

A Grid is one of the largest **community spaces** in Europe providing a variety of services. It houses startups, creative businesses, and accelerators. Functioning as a contact point to the university's infrastructures and vast talent base.

"I've grown very enthusiastic about lean startup thinking. I believe my enthusiasm sparked last spring when we were demoing one of our new services here at Aalto Design Factory."
Maarit Hannula, Smartum

"We wouldn't be here without assistance from Aalto University. It all started with a 12 week course with interactive objects."
Lisa Gerken, Student, Co-founder, LeeLuu

Aalto Entrepreneurship Society

Aaltoes is Europe's largest and most active student-run **entrepreneurship community**. Aaltoes has started a significant movement by founding major concepts such as Slush, Startup Sauna and Junction."

Aaltoes



Startup Sauna

Startup Sauna is the leading **business accelerator** in Northern Europe. 30-40 top-notch companies are selected from nearly 1500 applicants to the free-of-charge program every year.

Kiuas

Kiuas helps startups forward with its **incubator, accelerator, and bootcamp** - 24/7 and 365 days a year.



Student-led entrepreneurial activities



Startuplifers

Startuplifers is an **internship program** that provides students a chance to work in startups in Silicon Valley and Asia. Aalto covers travel and visa costs for the students.

Fallup

Fallup is Europe's largest **entrepreneurship event for students**, founded to inspire future entrepreneurs with keynote speakers, workshops and encounters with companies.



Junction

Junction is Europe's **leading hackathon** where the teams have 48 hours to create solutions to real-life challenges, using the latest technologies. Organised also in Tokyo.

"It's really an ecosystem where failure is okay. You treat it as a learning experience. And you can do all of this with the support of the university, which is totally awesome".
Kasper Suomalainen, Student, Captain/COO, Startup Sauna



Slush

Slush has become a **world-renowned startup-event** in the hands of Aalto students, attracting over 15 000 participants and 2 000 startups from around the world annually.